

**BENI YOROHAN**  
Designer

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## EDUCATION

**MassArt**  
Expected May 2026, Boston MA  
Communication Design BFA

**Ulus, Private Jewish High School**  
2019–2022 | Istanbul, Turkiye

## SKILLS

CRM, PRM, SFA, FSA softwares  
Business modeling strategies  
Digital Marketing  
Social Media management  
Brand strategy management  
Offset Printing Production  
Design integration into Production  
UI, UX, Branding, Type Engineering, Editorial,  
Layout, Publishing, Strategy and Production.

## SOFTWARE SKILLS

Illustrator	Figma
InDesign	HTML
Photoshop	CSS
Aftereffects	Dragon Frame
Premiere Pro	Procreate
Aero	Canva
Glyphs	Midjourney
Chat-GPT	Office 360
Final Cut Pro	Sora   Veo3

## LANGUAGES

Turkish	(fluent/navite)
English	(fluent/navite)
Spanish	(beginner)
Hebrew	(beginner)
French	(beginner)
Ladino	(beginner)

## VOLUNTEER EXPERIENCE

**MG International Fragrance/Visitor**  
May 2025 | Gebze, Turkiye

**BBYO Elti Leadership Seminars/Attender**  
2021 | Frankfurt Germany

**ALEF Jewish Youth Organization**  
Leader/Board Member  
2020–2023 | Istanbul, Turkiye

**Çınar Arts Tattoo/Apprenticeship**  
2022 | Istanbul, Turkiye

**MassArt GD2-Ryan Diaz/CA**  
2025 | Boston, MA

## WORK EXPERIENCE

**Dassault Systèmes/Marketing Intern**  
January 2026–Present | Boston, MA  
Led digital marketing content and brand consistency for SOLIDWORKS Education team at Dassault Systèmes, driving content strategy across email, web, and social, developing campaign assets, optimizing messaging for students and educators, supporting stakeholder presentations in a fast-paced environment.

**Addressistanbul/Design Intern**  
July–August 2025 | Istanbul, Turkiye

Oversaw digital and print visuals, including social media, catalogs/booklets, and Veo-3 video managing end-to-end design and print coordination, aligning in-house brand assets with campaign goals for client presentations.

**VAKKO/Design Intern**  
July 2024 | Istanbul, Turkiye

Developed Turkish Airlines client presentations, supported in-house branding, designed AI-driven packaging for Vakko L'Atelier ice cream line and Turkish Airlines Business Class beauty products, and coordinated with offset printers.

**Idea Technology Solutions/Intern**  
June 2025 | Istanbul, Turkiye

Collaborated with front-end developers to enhance UI/UX for enterprise CRM, PRM, SFA, and B2B e-commerce tools, using user-centered design to streamline Idea's retail and logistics platforms and support cross-team collaboration in Microsoft 365.

**DDB/Art Direction Intern**  
June 2024 | Istanbul, Turkiye

Created a client presentation for Fanta and designed Fanta-Fest's digital launch campaign, creating social media ads, posters, banners, billboards, and metro ads across Istanbul.

**MassArt International Mentor**  
2023–Present | Boston, MA

Produced and edited a video interview series introducing school offices to students, supported international student housing and well-being, and designed promotional materials for events and exhibitions.

**Pomus Creative Agency/Intern**  
August 2022 | Istanbul, Turkiye

Mood boarded for Join and Blend TV advertisement, Eti Tutku TV advertisement.

## FREELANCE EXPERIENCE

**Istasyon Editions/Editorial**  
2025 | Remote

**Avlaremoz /Blog Writer**  
2025 | Remote

**Solitreo Studio/Co-Founder**  
2025 | Remote

**beniyorohan studio/Founder**  
2025 | Remote

**Mom's Club/Creative Director**  
2024–2025 | Istanbul, Turkiye/Remote

**Mori Yaki Sushi/Branding**  
July 2025 | Istanbul, Turkiye

**Willam&Raveis Newton/Editorial**  
2024 | Newton, MA

**Batya&Alex Realestate/Marketing**  
2025 | Newton, MA